

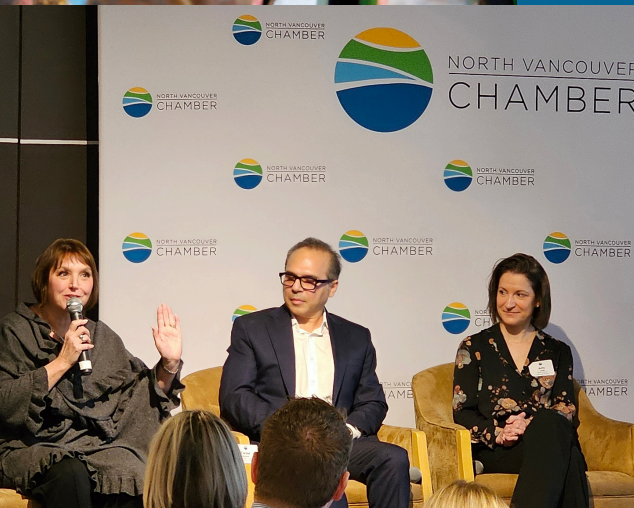


YEAR IN REVIEW

2023-2024



**CONNECTING, SUPPORTING,
AND LEADING THE LOCAL
BUSINESS COMMUNITY**



Message From NV Chamber Board Chair and CEO

It has been a busy year at the North Vancouver Chamber and we are excited to share our accomplishments with *you* – the heart and soul of what we do!

Your support and energy, as a North Vancouver Chamber *member, annual partner, and sponsor*, are the lifeblood of our non-profit organization, enabling us to amplify our collective impact in the local business community.

We are pleased to have once again received national recognition for our excellence in leadership, governance, and member offerings, from the Chamber Accreditation Council of Canada.

We enjoyed discussing important economic issues at the diverse range of events we hosted this year, including **The State of Business 2024** and **ELEVATE: Women in Business**, as well as networking with you at our regular Walk & Talks and Business After 5 events.

We celebrated important, home-grown policy initiatives – ranging from investment in senior care to protection of industrial lands – receiving full support at the BC Chamber of Commerce AGM.



Megan Campagnolo
Board Chair

We continue to foster community leadership by leveraging our resources and networks for meaningful change, including partnering with St. John Ambulance to install the first publicly-accessible automated external defibrillator (AED) on the North Shore.

Environmental responsibility is important to our future and we are dedicated to leading by example. Earning Gold certification from BC Green Business is demonstrative of this commitment and we are proud to be acknowledged for our sustainability actions.

We are also proud to actively support Impact North Shore's important work with the Racism Response Protocol initiative.

Every year we look forward to spotlighting North Vancouver businesses and non-profits going the extra mile to make this a great place to live and work. Our 2023 Business Excellence Awards program fostered new and invaluable connections and showcased some of North Vancouver's finest!

On behalf of the North Vancouver Chamber Board and Staff, we thank you for your support as we continue to shape a bright future for our community.

Remember to Buy Local and Shop Local!



Patrick Stafford-Smith
CEO

Standard of Excellence

We are proud to have once again received national recognition for our excellence in leadership, governance, and member offerings by the Chamber Accreditation Council of Canada.

The North Vancouver Chamber stands in select company as one of six Chambers or Boards of Trade with accreditation status in B.C., and one of 71 in Canada.

“Your accreditation showcases your community as a great place to do business, backed by the support of your exceptional organization.”

– Chamber Accreditation Council of Canada



NV Chamber is Gold Certified for green practices!



The North Vancouver Chamber is proud to be recognized for its efforts in integrating environmental and social actions into its operational strategy.

In earning Gold certification from BC Green Business, the North Vancouver Chamber joins a growing, province-wide green business network that is raising the bar for environmental and social responsibility.

Mission

We are the catalyst for a thriving, connected community through strong partnerships, informed members, and bold leadership.

- Support
- Connect
- Lead



North Construction celebrates their Best Employer Award at the 2023 Business Excellence Awards.



NV Chamber CEO Patrick Stafford-Smith facilitates an introduction at our Member Morning – Focus on Networking event.



We support Impact North Shore in helping create opportunities for newcomers, including the Building Connections networking event.



Celebrating another policy win! Investment in Senior Care – The Economic Impact of the Silver Tsunami was adopted by the BC Chamber business membership.

2023 Business Excellence Awards



The **Business Excellence Awards** program is our annual recognition of local businesses, their contributions to our economy, and their passion for the North Vancouver community. Congratulations to our 2023 winners and finalists! NV Chamber CEO Patrick Stafford-Smith and City of North Van Mayor Linda Buchanan celebrate with Service Excellence Award (11+ Employees) winner, North Shore Neighbourhood House.

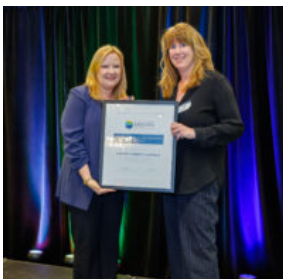


Service Excellence Award (1 – 10 Employees)

Winner: Reckless Shipyards eBikes and More!

Finalists: Hear At Home Mobile Hearing Clinic; skoah Lower Lonsdale

Presented by Vancouver's North Shore



Service Excellence Award (11+ Employees)

Winner: North Shore Neighbourhood House

Finalists: Speedbolt Printing Solutions; Windsor Meats

Presented by Capilano Suspension Bridge Park



Excellence In Equity

Winner: Presentation House Theatre

Finalists: Nomad Coffee & Bakery; The Harlequin Theatre Society

Presented by Impact North Shore

2023 Business Excellence Awards



Environmental Initiative

Winner: Seaspan

Finalists: Hatz Hair Studio; Nomad Coffee & Bakery

Presented by Ratcliff LLP



Innovation

Winner: Nexera Robotics

Finalists: Buffalo Buffalo; Zen Maker Lab

Presented by Capilano University School of Business



Best Employer

Winner: North Construction

Finalists: Ava Music & Art Centre; PURE Design Inc.

Presented by Western Stevedoring



Young Entrepreneur

Winner: Devon Hamidi-Kirchner – Windsor Meats

Finalists: Ava Maria Safai – The Harlequin Theatre Society;

Hope Mikal – Unicorn Marketing

Presented by Quay North Urban Development



Business of the Year

Winner: Lauten Woodworking

Finalists: Hanna Infrastructure; North Shore Law

Presented by RBC



Support

We help you be your best.

We keep our members informed and engaged through weekly newsletters, website communications, training sessions, events, and one-on-one consultations.

Communications

- New features focusing on members included in rebranded Umbrella newsletter
- Member Feature and banner advertising introduced in The Umbrella newsletter
- NV Chamber member events spotlighted in social media reels
- Members informed of issues and business updates through News posts on NV Chamber website



The Umbrella is the NV Chamber's weekly newsletter, featuring event listings, business news, member benefits, and more. Subscribe today!

Education/Resources

- Substance Use & the Workplace
- Watersmart – What Can Your Business Do?
- Support & Resources
- North Van Data Centre
- CEO individual consultations with Chamber members



We enjoyed having the crew from WAVE 98.3 FM stop by the NV Chamber office for a consultation with CEO Patrick Stafford-Smith. Do you need ideas on taking your next business steps? Book an appointment to talk to us!

Events

- Member Mornings, e.g., Focus on Video Marketing and Focus on Networking
- Learn at Lunch, e.g., Modernize Your Business Online (CDAP grant)
- Tax Help for Small Business
- Learn How to Use an AED (automated external defibrillator)



The St. John Ambulance BC/Yukon leadership team, including CEO Ty Speer, were on hand as we officially launched the first publicly accessible AED on the North Shore, outside our office.

Support

NVC Initiatives

Our ongoing initiatives that support everyone from students to small business owners help us together build a stronger and more connected community!



SHOP THE SHORE

We proudly continue the message of our buy-local initiative, promoting North Vancouver businesses of all sizes and sectors and encouraging people to shop local.

#ShopTheShore



GROWTHHUB

We enjoy connecting local businesses with Capilano University students, who work on real business problems and gain practical experience in their industry of study. Watch this video to learn more about the program!

#GrowthHub



BUSINESS EXCELLENCE AWARDS

We are proud to celebrate every year our local businesses that go above and beyond in their commitment to excellence. Keep in mind your favourite local business for nomination season and learn more about the BEA program!

#NVChamberBEA

NOMINATE A NORTH VANCOUVER
BUSINESS YOU LOVE!

Connect

A connected community is a thriving community.

Together, with our strong network of local partners, we collaborate on initiatives that drive economic growth and foster community well-being.

2023–2024 highlights

Partnerships

- Capilano University/School of Business – GrowthHub, The State of Business
- Vancouver’s North Shore Tourism Association – Cruise Ship Passenger Welcome Program
- St. John Ambulance – Life-saving Equipment Installed through NV Chamber Partnership
- District of North Vancouver – Economic Development Strategy/Business Task Force, Spirit Trail Bridge Connects Communities
- City of North Vancouver – Economic Strategy, Poverty Reduction Strategy, placemaking
- North Shore Connects – Metrotown-Park Royal Bus Rapid Transit endorsement
- North Shore Emergency Management – Extreme Heat Mapping Project
- Impact North Shore – Networking/Job Fair, North Shore Racism Response Protocol
- Vancouver Coastal Health – Substance Use & the Workplace resource
- HUB Cycling – Go By Bike Week



NV Chamber CEO Patrick Stafford-Smith connects with staff from community partner Impact North Shore during the Building Connections networking event in March.



The colourful street seats you see outside our office are the result of a placemaking partnership led by the City of North Vancouver and designed to connect community members.

Connect

We connect you with who you need to know in new and engaging environments for exchanging ideas! We host more than 30 events each year – creating the space for you to meet other business owners in the community. Check out our range of upcoming events at nvchamber.ca/events.

Events



Networking in Nature: *North Van Chamber members network every month in natural spaces from Deep Cove to Cleveland Dam.*



The Art of Business: *North Van Arts hosted us in their beautiful gallery space for a Business After 5 event in March.*

- **Business After 5 Member Hosts:**
[Peiman Javdan Investments & Insurance](#),
[Gardenworks](#), [Amica Edgemont Village](#)
[MONOVA: Museum & Archives of North Vancouver](#), and [North Van Arts](#)
- [2023 Business Excellence Awards](#)
- [Jingle & Mingle Holiday Social:](#)
[Copperpenny Distilling Co.](#)
- [The State of Business](#)
- [ELEVATE: Women in Business](#)
- Member Mornings: Focus on Networking



Did You Know? *More than 90% of North Van Chamber members are small businesses, including [OHM Electric Bikes](#).*

Lead

We lead the way and build confidence in the business community by raising awareness about economic issues with government officials through dialogue and policy recommendations.

Dialogue with Regional Leaders

- Conversation with the MPs
- North Van Business Priorities shared with BC Official Opposition
- Conversation with District of North Vancouver Mayor Mike Little



Burnaby North-Seymour MP Terry Beech and North Vancouver MP Jonathan Wilkinson at a Q&A event we hosted in October.

Provincial/National Advocacy

- Investment in Senior Care: The Economic Impact of the Silver Tsunami – **ADOPTED**
- Raising The Cap: Supporting B.C. Business With Credit Union Capital – **RENEWED**
- Protection of Industrial Lands for Future Prosperity – **RENEWED**
- Supporting B.C.'s Steelmaking Coal Industry – **RENEWED**



Our Senior Sector Roundtable celebrated a policy win in 2023.

Studies & Surveys

- Economic Employment Profile - Census 2021
- CEBA Repayment Survey Results & Update
- Addressing the Labour Market Gap
- NV Chamber Member Survey
- How Has Extreme Heat Impacted Your Business?



Lead

We play a pivotal role in leading discussions on important issues affecting the local economy. We continue to foster community leadership by leveraging our resources and networks for meaningful change.

Leading Discussions

- [The State of Business](#)
- [ELEVATE: Women in Business](#)
- [North Shore Transportation Summit](#)
- [Senior Care Services Roundtable](#)



NV Chamber members connect over breakfast during The State of Business event in January.

Community Awareness & Advocacy

- [Life Saving Equipment installed through NV Chamber Partnership](#)
- [NV Chamber Board Members Trained on Use of AED](#)
- [Join the call for Metrotown– Park Royal BRT line](#)
- [Watersmart – What can your business do?](#)
- [BC Wildfires – How you can help](#)
- [National Day for Truth and Reconciliation](#)
- [Pink Shirt Day](#)
- [Securing Small Business Rebate program](#)
- [Electric Vehicles & Your Workplace](#)

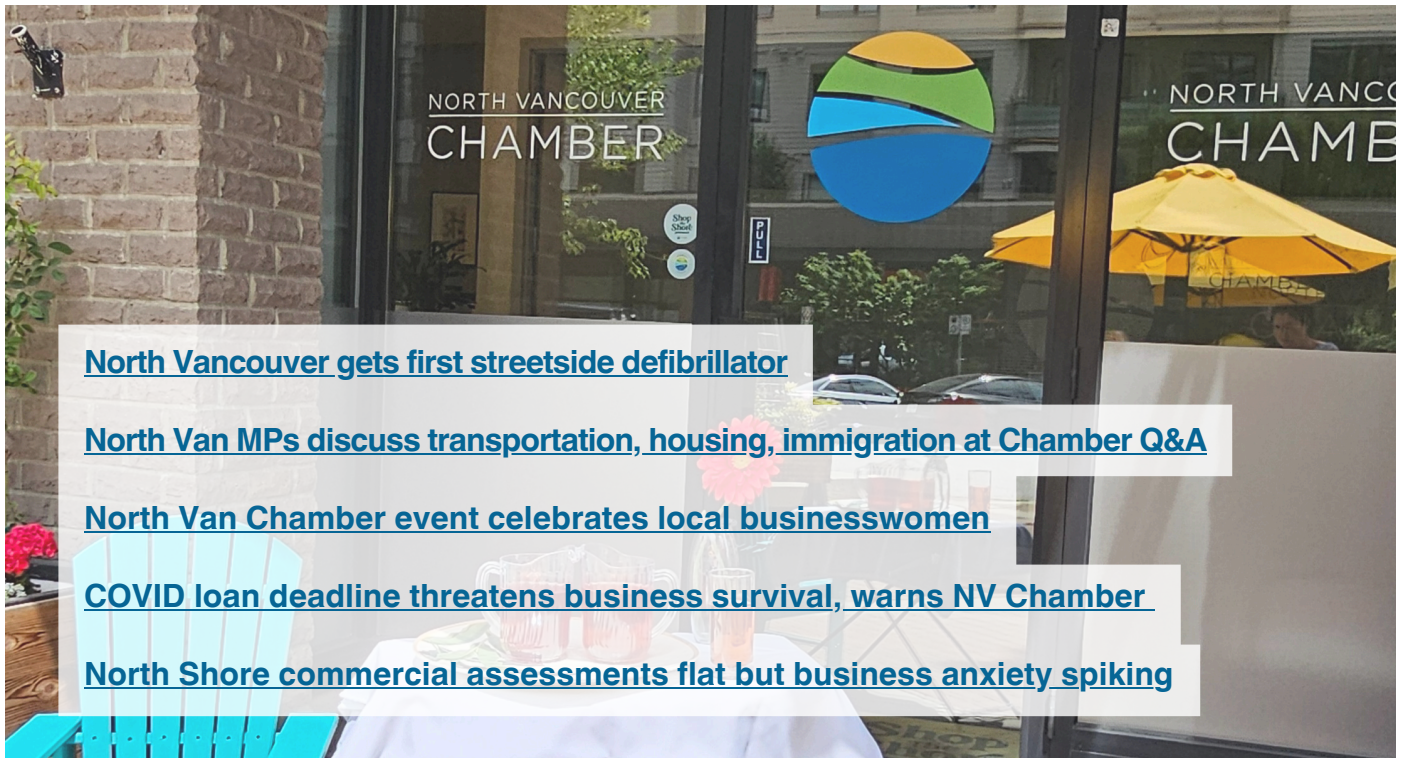


Our ELEVATE: Women in Business event featured a panel of inspiring female leaders.



NV Chamber Staff and Board members celebrate Pink Shirt Day.

NV Chamber In The News



My Chamber



"The North Vancouver Chamber continues to be a hub for everyone to get together, learn from each other, and meet individuals with diverse backgrounds."

Rochelle Rezansoff, Business Advisor, YWCA PowerUp



"I love the North Vancouver Chamber for many different reasons: the networking, the support, and the opportunities given to the business community. It's just been wonderful. I recommend joining and attending as many events as possible."

Tracy Houston, Account Manager, Wave98.3

North Vancouver Chamber Board of Directors 2023-2024



Megan Campagnolo
CHAIR

Private Client Manager,
Enterprise Strategic
Client Group, RBC



Jonathan Mosley
VICE CHAIR

Founding Partner,
Momentum
Business Growth



Lisa Warren
SECRETARY

Sales Director,
Sunrise Senior Living,
Lynn Valley



Sarah Lloyd
TREASURER

Manager,
North Van & Sea-to-Sky
Business Centre, BDC



Julianne Yeager
PAST CHAIR

Lawyer & Business Owner,
Yeager Employment Law



Scott Allman
PAST CHAIR

Vice President,
Commercial,
BlueShore Financial



Mike (Mehdi) Pour
EXECUTIVE AT LARGE

Founder & CEO,
Allego Global Group



Ron Spence
EXECUTIVE AT LARGE

Owner & CEO,
Spence Software



Yalda Ahmadvand
DIRECTOR

Founder & Owner,
DEA Canadian College



Bruce Peters
DIRECTOR

Owner,
Zazou Salon & Academy



Adriana Ramirez
DIRECTOR

Co-Founder & Head Creative Director,
Alive Creative Services

THANK YOU TO OUR
Annual Partners

PLATINUM



EDUCATION



GOLD



SILVER



BRONZE

